



Estimate Your R.O.I When Implementing New Software

Estimating the ROI for new field safety software is crucial, blending financial analysis with qualitative benefits. This evaluation spans from upfront costs like purchase and training to long-term gains such as improved efficiency, compliance, and risk reduction. It also factors in intangible benefits like employee satisfaction and brand reputation. This concise approach ensures businesses can make informed decisions, balancing immediate expenses against strategic advantages in safety and operational performance, ultimately guiding investments in technology that enhances both workforce safety and financial outcomes.

Whether you're an owner yourself or gearing up to present a digital HSE solution to your manager, this worksheet is your tool for quantifying concrete costs. It also guides you through considering the broader, intangible benefits — essential for making a well-rounded business case.

Consideration	Your Company	Sample
Base Labor Rate (A)		\$32.00/hr
Total Cost of Labor (B=A x 1.45*)		\$46.40/hr
Estimated Monthly Savings Per Employee (C)		7.3 hr
Total Employees (D)		29
Licensing Fees (E)		\$435/mo
NET SAVINGS ((B x C x D)-E)		\$112,654/yr

*It's important to use your true cost of labor which we typically estimate as 145% of gross pay.

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A strong safety program is a marketing tool that pays off dividends for years to come, attracting the best staff and the best clients. Discover the transformative benefits of going digital

Peace of Mind - Gain complete oversight on compliance, ensuring safety across your business.

Error Reduction - Eliminate incidents and the cost of mistakes, from NCRs to workplace injuries.

Legal Risks- Small accidents can be costly; major incidents can lead to millions in fines or jail time

Employee Satisfaction - Become an employer of choice by prioritizing workforce well-being.

Brand Reputation - Stand out as a safety and quality leader, attracting discerning clients.

Additional Hidden Savings	Competitor Price	OPAS Mobile Price
Implementation		Included
Customization and Integration		Included
Training Fees		Included
Training Labor Cost (internal)		TBD
Hardware (Tablets, Cell Phones etc.)		Company provided
Support Fees		Included
Software Updates		Included
TOTAL		\$0.00

Want to learn more? [Email us at sales@opasmobile.com](mailto:sales@opasmobile.com) to discover how implementing an AI-powered digital safety solution can be the best business decision you'll make this year.

When you're ready to make fundamental improvements to your company safety, OPAS Mobile is here to help!

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